

***Tools To Revitalize California
Communities
Small Business and Technical
Assistance Roundtable Forum***

**July 19, 2004
8:00 AM - 1:00 PM
SGI Friendship Center
Los Angeles, CA**

**Are you interested in attending a
forum focusing on financial and
technical assistance to support
business development in your
community?**

**Would you like the opportunity to
hear about various success stories?**

If so, join the California Debt and Investment Advisory Commission (CDIAC) on July 19, 2004 for a program on *Tools To Revitalize California Communities*.

As Los Angeles continues to expand, community and business leaders are challenged to find and utilize resources to promote economic development in their communities. To address this need, the California Debt and Investment Advisory Commission (CDIAC) is presenting a half-day program entitled, *Tools to Revitalize California Communities: Small Business and Technical Assistance Roundtable Forum*. The forum is designed to introduce financing tools and expertise available to communities and businesses.

This program is designed specifically for community leaders, investors, bankers, small business owners, and interested parties who would like to learn about small business financing and technical assistance programs.

The forum is free and includes a complimentary luncheon for *registered participants only*. Please plan on joining CDIAC and Councilmember Martin Ludlow, 10th District and Ms. Karen Bass, Democratic Nominee-elect, 47th Assembly District, from 8:30 AM to 12:30 PM at the SGI Friendship Center, 5899 Venice Blvd, Los Angeles, CA 90019.

Moderator:

Lisa Marie Harris is the Executive Director of the California Debt and Investment Advisory Commission (CDIAC). Ms. Harris brings a wide variety of experience in debt issuance, public investments, and economics at both the state, local, and federal level.

Host:

Councilmember Martin Ludlow, 10th District, City of Los Angeles and Ms. Karen Bass Democratic Nominee-elect, 47th Assembly District.

Special Recognition To:

Black Business Association, Crenshaw Chamber of Commerce, Korean American Chamber of Commerce of Los Angeles, Mid-City Chamber of Commerce, P.I.C.O. Neighborhood Council, and Greater Los Angeles African American Chamber of Commerce.

***The deadline to register is July 12, 2004.
Please fax the completed registration to CDIAC at (916) 654-7440. Late registrations will be accepted based on space available.***

For more information on program, call Lisa Marie Harris, Executive Director of CDIAC at (916) 653-3269.

AGENDA

8:00 AM Check-in for Workshop

8:30 AM Welcome/Introduction

*Lisa Marie Harris, CDIAC
Marion Collins, Mid-City Chamber of Commerce
Tae Hyen Kim, Korean-American Chamber of Commerce of Los Angeles
Skip Cooper, Black Business Association
Wanda James, Greater Los Angeles African Chamber of Commerce*

9:00 AM Small Business Financing Programs

A panel of local and state experts discuss business financing and job creation programs available to California communities.

*Moderator: Lisa Marie Harris, CDIAC
Joanie Jones-Kelly, California Industrial Development Financing Advisory Commission
Tara Taylor, Community Financial Resource Center
Mario Marin, Procurement Division, City of Los Angeles
Jasper Williams, City of Los Angeles Economic Development Department*

10:15 AM Break

10:30 AM Financial and Technical Assistance Programs

A group of resource experts discuss processes and strategies for small business development.

*Moderator: Steve Sakurai, California Pollution Control Financing Authority
Daniel Tellalian, Emerging Markets, Inc.
Meskerem Tadesse, The Optimize Group
Jasper Williams, City of Los Angeles Economic Development Department
Alberto Alvarado, U.S. Small Business Administration*

11:45 AM Closing Remarks

*Ms. Karen Bass, Democratic Nominee-elect, 47th Assembly District
Martin Ludlow, Councilmember 10th District, Los Angeles
Assemblymember Herb Wesson (invited)*

**12:15 PM Keynote Luncheon Address
California State Treasurer, Phil Angelides**

California Debt and Investment Advisory Commission
in collaboration with
Councilmember Martin Ludlow, 10th District,
City of Los Angeles
and
Ms. Karen Bass
Democratic Nominee-Elect, 47th Assembly District

REGISTRATION FORM

Please enroll me in the forum:

Name

Title

Firm/Agency

Address

City

State

Zip

Telephone

Facsimile

E-mail

Please RSVP by phone or fax to:
CDIAC/ Attention: Seminar Programs
915 Capitol Mall, Room 400
Sacramento, CA 95814
Phone: (916) 653-3269
Fax: (916) 654-7440

ECONOMIC DEVELOPMENT FORUM

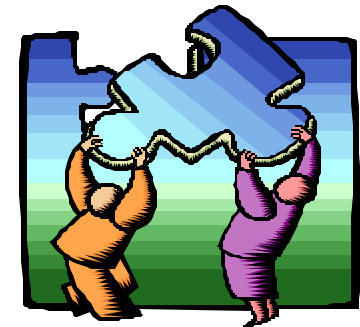
**An Invitation
To Community Leaders
Tools To Build Your Community...**

California Debt and Investment
Advisory Commission
Presents

**TOOLS TO REVITALIZE
CALIFORNIA COMMUNITIES:
Small Business and Technical
Assistance Roundtable Forum**

Hosted by

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10th District, City of Los Angeles
and
Ms. Karen Bass
Democratic Nominee-Elect,
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